Nyquiste Corporation

Assistant Product Manager

Nyquiste Corporation is seeking a motivated and detail-oriented Assistant Product Manager to join our innovative team. This role is pivotal in supporting product development and ensuring our offerings align with market demands and customer needs. The ideal candidate should have a strong foundation in product management principles, exceptional communication skills, a basic understanding of AI technology, and a keen interest in driving product success.

Core Responsibilities:

Market Research and Analysis:
- Conduct thorough research and comparative analysis of market trends, competitor products, and customer needs to identify key features and market opportunities, particularly in the AI and CPaaS (Communications Platform as a Service) sectors.
- Monitor industry developments and assess their potential impact on our products, with a focus on AI-native applications.
- Collect and analyze internal and external data to inform product strategy and development.

Product Development Support:
- Draft and refine product requirements and specifications, ensuring alignment with market needs and business objectives.
- Collaborate with cross-functional teams, including engineering, design, marketing, and sales, to support product development and launch activities.
- Participate in ideation sessions to generate innovative product ideas and solutions, particularly for projects like WeChatLog and EduAvatar.

Project Management:
- Assist in managing product development projects, tracking progress, and ensuring timely delivery of product milestones.
- Coordinate with stakeholders to gather feedback, prioritize tasks, and resolve issues during the product development cycle.

Customer Insights and Feedback:
- Gather and analyze customer feedback to identify pain points and areas for improvement.
- Work closely with the customer support team to understand customer issues and translate them into actionable product enhancements.

Reporting and Documentation:
- Prepare regular reports on product performance, market trends, and the competitive landscape to inform strategic decision-making.
- Maintain detailed documentation of product requirements, specifications, and project plans.

Qualifications:
- Master's degree in Business, Marketing, Engineering, or a related field.
- Previous experience in product management, project management, or a related role is preferred.
- Strong analytical skills with the ability to analyze market data, customer feedback, and product performance metrics.
- Excellent communication and interpersonal skills, with the ability to work effectively with cross-functional teams.
- Proficiency in using project management and collaboration tools.
- Detail-oriented with strong organizational skills and the ability to manage multiple tasks simultaneously.
- Passion for product development, AI, and a proactive approach to problem-solving.
- Basic understanding of AI technology and communication logic.